



2010 Exhibitor's Guide

The Mid-Atlantic Christian Education Association invites you to exhibit at the premier Christian Education Training event in the Southeast!

April 9-10, 2010

Utilizing the facilities of

First Baptist Church

301 S Davidson St Charlotte, NC 28202-2821

Nearly 1,000 Christians from over 200 churches and many denominations will be present for the 35th MACEA Convention. Keynote messages from Bill Wilson will highlight the event. Committed to quality Christian Education training, his messages will challenge and revive us. In addition, the Convention will offer over 150 workshops to challenge church and ministry leaders in many areas. **There is something for everyone...every year!**

Register now to secure your booth(s) for this one-of-a-kind event, and join those who are committed to **quality Christian Education training!** *LIMITED TO 60 BOOTHS*

Exhibitor Information

Description of Booth Space

Booths may vary in size, but most are 8 feet deep and 10 feet wide. Each booth includes:

- 8' back drape and 3' side drapes
- one chair & a trash can
- one 8' draped table
- booth sign
- three convention registrations
- website link and listing on exhibitor page
- electricity is included with each booth
- Program Guide listing of your organization (if registration received by 3/01/10)

Booth Prices

Commercial Booths - All for-profit organizations, and any nonprofit organizations selling goods or services at the Convention.

Noncommercial Booths - Nonprofit organizations receiving no income, fees at, or derived from MACEA. You must submit a copy of your 501©(3) statement if you register as noncommercial. Sale of Merchandise is prohibited in Noncommercial booths!

Exhibitor Information

Commercial - \$310.00

Noncommercial - \$275.00

Additional Staff Registrations - Purchase these for a cost of \$35.00 per person.

Cancellation Policy

No money will be refunded after January 1, 2010. Credit for 2011 will be applied as follows:

* Cancellation after Jan. 1, 2010 - full amount applied to 2011 Convention.

* Cancellation after Feb. 1, 2010- 50% of the fee applied to 2011.

* Cancellation after Feb. 15, 2010 - 25% of the fee applied to 2011. * No Show - no credit for 2011.

Full payment is due January 1, 2010. Booths not paid at that time are subject to resale.

Resource Center Hours

Set-Up Hours Thursday, April 8 5:00 p.m. - 10:00 pm*

*Participants may begin to arrive by 5:00 p.m. Any problems with booth set-up or equipment must be addressed to the resource center coordinator, Joel Boyles, during set-up in order to be corrected.

NO POST EVENT credit/adjustments will be granted after the event.

Tentative Exhibit Hours

Friday, April 9 7:30 a.m. - 10:00 p.m.
11:20 p.m. - 2:00 p.m. (Dedicated Hours)
4:20 p.m. - 7:00 p.m. (Dedicated Hours)

Saturday, April 10 7:30 a.m. - 6:30 p.m.
11:30 a.m. - 1:00 p.m. (Dedicated Hours)
4:30 p.m. - 6:30 p.m. (Dedicated Hours)
Exhibits closed during all General Sessions

Tear down Hours

Saturday, April 10 6:00-8:30 p.m.

Registering for MACEA Exhibit Booth - Resource Center booth spaces are assigned on a first come, first served basis. MACEA takes placement requests into consideration, but assigns according to availability. Registrations that are made early and paid in full will receive will most likely receive their first or second location choice.

- 1) Complete registration form **in full**. Please make checks payable to MACEA.
- 2) **Mail form and payment to MACEA, PO Box 5433, Concord, NC 28027-5433.**
- 3) If you have any questions, please call the MACEA information line at 1-800-321-7495, e-mail us at maceaooffice@gmail.com or visit our website at www.macea.org.
- 4) Indicate your 1st, 2nd, and 3rd location preferences. Every effort will be made to assign according to your request in accordance with the policy stated above.
- 5) Lunch is available on site. The MACEA Hospitality room will be available during the entire convention for exhibitors- snacks and beverages.

MACEA'S Theme 2010

"Whatever It Takes"

MACEA Statement of Faith

1. We believe the Bible to be the inspired, infallible and authoritative Word of God without error in the original autographs.
2. We believe that there is one God, eternally existent in three persons, Father, Son and Holy Spirit.
3. We believe in the deity of our Lord Jesus Christ, in His virgin birth, in His sinless life, in His miracles, in His vicarious and atoning death through His shed blood, in His bodily resurrection, and in His ascension into heaven to personally return in power and glory.
4. We believe that regeneration by the Holy Spirit is essential for the salvation of lost and sinful man.
5. We believe in the Holy Spirit who indwells the Christian, enabling him to live a godly life.
6. We believe in the resurrection of both the saved and the lost; they that are saved to the resurrection of life; they that are lost to the resurrection of damnation.

MACEA Exhibitor Regulations

- 1) No subletting of booth space.
- 2) Books and other materials may be sold in commercial booths only. MACEA reserves the right not to lease, or to terminate the lease of any individual group or company which is not in harmony with the principles and objectives of MACEA.
- 3) Distribution of printed materials **MUST** be confined to exhibit areas. Only registered exhibitors are allowed to distribute materials. MACEA reserves the right to remove any literature or merchandise that is deemed not in accordance with our statement of faith or Christ-like standing.
- 4) Due to copyright restrictions, no live or recorded music can be played during any part of MACEA, unless it is public domain or not copyrighted or is owned by the exhibitor.
- 5) Audio levels must not be in competition with or disturbing to other exhibitors.
- 6) Exhibits can in no way extend beyond the space allotted. MACEA reserves the right to require exhibitors to remove any item, which invades aisles or another exhibitor's space.
- 7) Your signature on the Registration Form indicates you have read, understood and agree to abide by all conditions and requirements set forth in this contract.
- 8) Please make a commitment to setup and tear down in accordance with the attached schedule.

Indemnity Clause

Exhibitor agrees to release, defend, and hold harmless the Mid-Atlantic Christian Education Association, First Baptist Church of Charlotte and their agents and employees from and against any and all losses, costs, damages, liability or expense (including attorney's fees) arising out of, or resulting from any accident, bodily injury, property loss, or damage, or other occurrences to any person, or persons including the exhibitor, its agents, employees and invitees, arising out of, or resulting from exhibitor's use and occupancy of the exhibit area at First Baptist Church of Charlotte, or any part thereof.

MACEA **Exhibitor Registration Form**

April 9-10, 2010

mail to: MACEA, PO Box 5433, Concord, NC 28027-5433
1-800-321-7495

maceaoffice@gmail.com www.macea.org

Organization Information

Organization Name _____

Mailing Address _____

City _____ State _____ Zip+4 _____

Organization Phone _____ Fax Number _____

e-mail _____ website address _____

Please provide names of up to three representatives accompanying the booth for the purpose of making name tags.

1. _____ 2. _____ 3. _____

Brief Description of Organization (25 words or fewer) as it should appear in the program. _____

Sponsorships

1) Gold Level: 2 Booths, 90 seconds on the platform, bag stuffer, contract information on currant attendance, major banner surface, and web presence for 12 months

2) Silver Level: 1 Booth, 60 seconds on the platform, bag stuffer, and web presence for 6 months

Registration Information

1) MACEA assigns booth space on a first come, first served basis. MACEA reserves the right to make final assignment on all booth space.

2) Calculating payment: Gold Level \$1000 = _____

Silver Level \$500 = _____

Commercial Booths ____ x \$310 = _____

Non-Commercial Booths ____ x \$275 = _____

(Each exhibitor gets 3 free.) Additional Conv. Registrations ____ x \$ 35 = _____

\$10.00 Discount on each additional booth purchased (2nd, 3rd) = _____

Extra Tables \$35 = _____

Carpet \$ 65 per booth = _____

Communiqué Ad = _____

TOTAL = _____

3) Communiqué Ad: Full Color \$600

Full Black and White \$410

Black and White Half \$275

Exhibitor Registration

Black and White quarter \$175
Black and White Business Card \$ 90

Booth Choices

1st Choice _____ 2nd Choice _____ 3rd Choice _____

Download the Exhibitor's Map off our website or it will be faxed or mailed to you upon request.

This Convention was recommended to me by _____.

Please E-mail maceaoffice@gmail.com if you are interested in teaching workshops.

Or call 1-800-321-7495 if you need any further assistance.

I have read and understood the MACEA Exhibitor Guide in full and agree and comply with all rules, regulations and guidelines stated and affirm commitment to the statement of faith.

Printed Name _____ Title _____

Signature _____ Date _____

Only 60 Resource Center Booths Available